

INDIVIDUALS
ENGAGING IN
SOCIETY

Citizenship Foundation



Citizenship is about individuals engaging in the communities to which they belong – at local, regional, national and global level – understanding and accepting the rights and responsibilities this involves.

Annual Review. Year ending 30 September 2002.

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The Citizenship Foundation is a registered charity number 801360

Cover photos: participants in Citizenship Foundation events

Text: Rachael Takens-Milne; design & layout: Michael Grimes; photographs: Roy Honeybone & Saskia Takens-Milne

Introduction

THE FOCUS OF THIS FINANCIAL YEAR WAS THE REALISATION OF ONE OF THE CITIZENSHIP FOUNDATION'S LONGSTANDING GOALS: THE LAUNCH OF THE CITIZENSHIP CURRICULUM FOR SECONDARY SCHOOLS IN ENGLAND IN SEPTEMBER 2002.

This was reflected in our continuing work on curriculum resources (p12), a leaflet for all teachers commissioned by the Department for Education and Skills, and a special edition of our free newsletter, of which 15,000 copies were distributed to all schools. We celebrate this achievement in the knowledge that there is still a great deal of work to do to ensure high quality citizenship teaching in all schools, and to develop the statutory secondary curriculum in Wales, Scotland, Northern Ireland as well as in the primary sector.

This sea-change in the status of citizenship education has informed a review of our strategic direction. We shall aim to focus more on the most disadvantaged members of society and to widen the scope of our work beyond the classroom particularly to target excluded young people and older learners. A reflection of this is new funding from the Lloyds TSB Foundation for England and Wales to enable the development of our already popular website to reach out to a wider audience whilst continuing to provide an excellent service to teachers.

Another expression of our strategic review is the decision to adopt a new visual identity, which is profiled in this Annual Review. We are extremely grateful to Interbrand for developing this on a pro bono basis. We are confident that this identity projects our commitment to the value of both individuals and their role in creating an inclusive community, and will launch us on a new and exciting phase of development.

PRESIDENT

Lord Phillips of Sudbury OBE

TRUSTEES

Michael Maclay (Chairman), Dan Mace (Deputy Chairman), Michael Alderson CBE, Cherie Booth QC, David Bromfield, Michael Brunson OBE, Indira Butcher, Verity Danziger, Daphne Gould OBE, Claudia Hamill, Steve Hilton, The Honourable Sir Anthony Hooper, David Kerr, Sarah Philbrick

STAFF

Tony Breslin (Chief Executive), Don Rowe (Director, Curriculum Resources), Ayo Adeyinka, Kate Armstrong, Kathleen Bennett, Amy Bush, Michael Grimes, Fiona Hogarth, Ted Huddleston, Blandine Labry, Shula Maibaum, Graham Morris, Janet Nguyen, Katharine Piddock, Carrie Supple, Rachael Takens-Milne, Tony Thorpe

The Citizenship Foundation is committed to empowering individuals with the knowledge, skills and understanding to engage in the wider community through education about the law, democracy and society.

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Law

BAR NATIONAL MOCK TRIAL COMPETITION

Around 2,500 young people took part in this unique introduction to the law and legal system in 2001/2. Playing the parts of barristers, witnesses, defendants, jurors and court staff, participants were judged by real judges, recorders and sheriffs in crown courts across the UK. The national final was held for the first time at the Old Bailey, with the grand final in the historic surroundings of Court 1 presided over by the Lord Chief Justice, Lord Woolf. By an unprecedented margin of just 1 point, Ponteland Community School from Newcastle became the national champions.

MAGISTRATES' COURT MOCK TRIAL COMPETITION

This competition, open to 12-14 year olds, is our most popular active learning project, with 400 schools participating in 2001/2. Like the Bar Mock Trial, students take on the roles of those involved in a fictitious criminal case to learn about this unique part of the legal system. After a testing national final at Nottingham Magistrates' Court, the 2002 winning team was from Arden School in Solihull.

JUDGES AND SCHOOLS GUIDE

At the request of the Lord Chancellor's Department, we produced an accessible and appealing guide to

court visits for schools to use either in preparation for the mock trial competitions or independently. The Lord Chief Justice, Lord Woolf and Rosie Winterton MP, Parliamentary Secretary for the Lord Chancellor's Department, launched the guide at the House of Commons in February 2002.

SPEAKERS FOR SCHOOLS

Piloted in 2000/1, Speakers for Schools was launched nationally in May 2002 at an event at City of Leicester School. This innovative project links barristers with local schools, where they lead participatory workshops with students on human rights issues. 700 barristers have so far volunteered to take part across the UK. We are now looking to open the model to a wide variety of professions.

LINKLATERS TWINNING SCHEME

This successful scheme which twins city solicitors with inner-city schools was this year opened to qualified solicitors as well as trainees at Linklaters. It currently involves three schools in Hackney and Tower Hamlets, and we are seeking to work with more law firms to expand the scheme.

The Citizenship Foundation's law-related publications, including the best-selling *Young Citizen's Passport*, are detailed on p12.

“The Citizenship Foundation is at the forefront of demystifying the law”

Cherie Booth QC

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Democracy

NATIONAL YOUTH PARLIAMENT COMPETITION

A unique format for introducing 12-18 year olds to the Westminster political model, school teams recreate the House of Commons and produce a 20-minute video of their Question Time and debate. The 2002 winning school, chosen by a panel including MPs from each of the three main parties, was veteran participant St Michael's RC School, Billingham. Twenty-five members of the 250-strong winning team visited London in July for a reception at the House of Lords followed by tea at Downing Street, kindly hosted by Cherie Booth QC. Five individual winners also attended: Minister, Opposition Spokesperson, Backbencher, Speaker and Press Officer, all of whom were presented their prizes by their real-life counterparts including then Education Secretary Estelle Morris and Speaker Michael Martin.

MPS IN SCHOOLS

July saw the launch of a resource pack supporting MPs' visits to local schools as part of this Hansard Society project, on which we collaborated. Devised for use with 10-14 year olds, the pack encourages preparatory and follow-up activity, including discussion about the role of MPs in their constituencies and in parliament, and suggests how to conduct a topical debate, for example on Internet safety.

POLITICAL LITERACY PROJECT

Following extensive trialling with forty schools across the UK, we produced a

programme of discussion-based political literacy teaching materials for Key Stages 3 and 4 (11-16 year olds) that will be published by Hodder Murray in 2003/4. The materials are unique in their focus on the essential concepts underlying public issues, processes and political institutions – such as power, rights and justice – rather than on dry political facts.

Independent evaluation by the University of York concluded that 'the materials have been used extremely positively by teachers and lay the foundation for further very valuable and necessary work.' We would like to find support for an expansion of pilot research undertaken to test the validity of the approach taken by the materials. This would explore, across a variety of schools, the way political thinking develops in young people and how teachers can most effectively facilitate this learning.

OUR TOWN

2001/2 was the last year of this project, in partnership with Candida Weston and the Russian Centre for Citizenship Education in St Petersburg. Based in Gatchina and Luga in Russia, 'Our Town' aimed to encourage community decision-making about issues of public concern through building sustainable links between government, NGOs and the local population. Outcomes included the creation of a volunteer centre and permanent volunteer teams, tackling issues such as litter, recycling and conservation.

“We all had a wonderful day. The presentations were excellent and we really enjoyed being able to ask questions of Estelle Morris, Graham Brady and Phil Willis. Making our video was challenging and good fun and we all feel we have learned a lot.”

**Emma Fairhall and Jon-Paul Rowden
of St Michael's School, on the
National Youth Parliament
Competition**



Citizenship Foundation

Society

PASSPORT TO LIFE

The *Passport to Life* is a unique guide to life and everyday rights for people with learning disabilities. Produced in partnership with United Response, with funding from the Diana, Princess of Wales Memorial Fund, the audio CD and accompanying booklet were shaped by extensive consultation with the target group, who were also involved as readers. Launched in November 2001, over 4,500 copies have been distributed to special schools, Citizens Advice Bureaux and Learning Disability Teams.

JUST LIKE US!

Commissioned by the charity John Grooms, these teaching materials challenge young people's prejudices about disability. They will be published in 2003, International Year of Disabled People, and distributed free to all schools with pupils in key stage 2 or 3 (9-14 year olds).

CITIZENSHIP, DIVERSITY AND RACE EQUALITY

In partnership with the charity Me Too!, we produced guidance for teachers and youth workers on the most effective methods and resources to educate young people about diversity and race equality. Funded by the DfES and the Lloyds TSB Foundation, the online guidance drew on an extensive review of publications and research, and has suggested future work to fill gaps in existing provision.

SMART THINKING

Working with a small group of experienced practitioners, we began refining the trial materials in this moral reasoning intervention for use with young offenders. We expect the Youth Justice Board to carry out an evaluation prior to recommending the programme for publication and widespread use.

CITIZENSHIP FORUM, STOKE-ON-TRENT

Created in 2000 to encourage local community support for citizenship education, the forum this year gained new members including Volunteer Action, a community theatre and arts project, an Asylum Seekers and Refugees project, and the Education Business Partnership. Although this was the last year of funding for our Stoke-based work, we will now promote the model in other areas.

IMPETUS

This was the pilot year of an exciting award scheme to celebrate human rights values in practice, led by the Institute for Global Ethics UK Trust in partnership with the Citizenship Foundation. The pilot involved 150 groups of young people – secondary, primary and special schools, youth clubs, self-advocacy groups – from 8 regions across the UK. Formerly known as the Citizenship Values Awards, the programme was re-launched as the Impetus Awards at the end of the financial year.

“The students were dignified by this experience. It gave a boost to their self-confidence and their self-image.”

Keith Bovair, Head teacher, Durants School, on the launch of ‘Passport to Life’

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Training & conferences

STOKE-ON-TRENT CONFERENCE

One of the Stoke citizenship forum's proud achievements was the citizenship education conference it organised at the city's Britannia Stadium in October 2001, which attracted over 200 attendees. With young people involved as both delegates and co-facilitators, the programme included workshops on *Citizenship & the Law* and *Football in the Community*, a play about bullying, and presentations on their experience of citizenship by students from Blurton High School and Aynsley Special School.

FIRST FRIDAY

In February 2002 we launched this series of seminars. Held on the first Friday of every month in the academic year, the programme has included seminars on school democracy and active citizenship as well as a teachers conference and an introduction to the new curriculum for business and media.

UK PROGRAMME

In the build-up to the launch of the Citizenship curriculum, there was growing demand for training from our experienced education team both in terms of Citizenship Foundation events and bespoke sessions provided to schools, LEAs and other organisations across the UK.

INTERNATIONAL WORK

There was also an expansion in our

international training work, in particular:

Andorra

Council of Europe conference on Education for Democratic Citizenship with co-ordinators from 37 European countries.

Bahrain

Seminar and Citizenship Conference, requested by Bahrain Ministry of Education.

Bosnia

Work with an international team of human rights educators, under the auspices of the Council of Europe, to develop the schools curriculum and supporting teaching resources.

Russia

Collaboration with European educators to develop citizenship education teacher training resources in partnership with Krasnoyarsk State University and the Moscow Academy.

Serbia

Seminar on Education for Democratic Citizenship organised by the Serbian Ministry of Education, UNESCO and the Council of Europe.

Turkey

Supported by the British Council, work with teacher trainers to develop a training event for forty Turkish teachers who themselves will become local trainers.

In return, we have learnt from a wide variety of international visitors including from Australia, East Jerusalem, Kosovo, Mexico, Serbia, South Africa, Turkey and USA. Erin Donovan from Street Law, a US charity with similar aims, spent 3 weeks working with us, including running a pilot *Youth Act!* training session with young people in Stoke that we hope to develop into a full project.

“What a wonderful atmosphere – truly intergenerational and inspirational, I wish more conferences could be like this”

From a conference evaluation,
Stoke-on-Trent

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Publications

YOUNG CITIZEN'S PASSPORT

The Citizenship edition of our best-selling guide to the law for young people was launched in March at the House of Lords by Cherie Booth QC and students from Thorpe St Andrew School, Norfolk. Thanks to support from the Human Rights Unit and the Duke of Edinburgh's Award, we were able to undertake another mass distribution to schools: 30 free copies were sent to all mainstream state secondary schools and sixth form colleges – over 125,000 books.

This year, the Passport spawned equivalents in Serbia and Poland, and we worked with Common Purpose to develop The Law & You, an updated, all-age, online version of our earlier Passport 50+.

CHANGING PLACES

Based on research conducted for the Gordon Cook Foundation about young people and community action, this pocket-size, colourful book brings together case studies of youth-led projects with useful tips on how to undertake similar challenges.

"It would be a rare young person indeed who read this book and didn't end up both enthused and better equipped to take a more active role in their community." Third Sector

UNDERSTANDING CITIZENSHIP

Books 1 and 2 of this complete Key Stage 3 citizenship course were published in 2002, with the final pupil

book and teachers' pack to follow.

"A well-produced series that focuses on the key issues." Times Educational Supplement

CITIZENSHIP STUDIES

This comprehensive textbook, published during the year, fully meets the specification of the OCR Citizenship GCSE, and will be supported by a teachers' book.

"Students should enjoy using this course." Times Educational Supplement

MONEY MONEY MONEY

This set of five leaflets and supporting website, produced with support from Deutsche Bank, provide a colourful and accessible introduction to the basic essentials of finance for 14-19 year olds, covering topics from benefits to budgeting.

www.citizenshipfoundation.org.uk/money

YOUR RIGHTS AND RESPONSIBILITIES

In 2001/2 we produced this two-volume set for Key Stage 3 & 4, based on our first two textbook series about the role of the law in the society: Understand the Law and Living with the Law.

For full details of our current publications, please visit www.citizenshipfoundation.org.uk or contact us on 020 7367 0500.

"I am very taken by the Young Citizen's Passport...It offers a straightforward introduction to such hot topics as sex, drugs, alcohol, employment discrimination, money, housing, driving and the police."

John Clare, Education Editor,
Daily Telegraph

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Supporters

AS A CHARITY, WE ARE ENTIRELY DEPENDENT ON THE GENEROSITY OF OUR SUPPORTERS. WE WOULD LIKE TO THANK EVERYONE WHO HAS SUPPORTED US IN 2001/2 BUT IN PARTICULAR:

The Bar Council
Bar Human Rights Committee
Britannia Building Society
Britannia Foundation
British Council
Collins
Department for Education & Skills
Deutsche Bank
Duke of Edinburgh's Award

Esmée Fairbairn Foundation
Hakluyt & Company
Hodder Murray
Home Office
Interbrand
The Law Society Charity
Linklaters
Learning & Skills Council, London
Central

Lloyds TSB Foundation for
England & Wales
Lord Chancellor's Department
Lovells
Slough Estates
Wilkinson
Youth Justice Board

We have also benefited enormously from partnerships including with the Magistrates' Association, the Hansard Society and the Institute for Global Ethics UKTrust, as well as from volunteer support from Allen & Overy, Freshfields, Linklaters, Lovells and White & Case. In addition, we are extremely grateful for the active support of over 500 magistrates, 200 barristers, 150 court staff and 70 judges across the UK and to a number of individual volunteers who have given their time at our offices.

For more information about how you can support the Citizenship Foundation as a sponsor, donor or volunteer, please contact Rachael Takens-Milne on 020 7367 0518.

Photo: Saskia Takens-Milne



Summary Financial Statements

YEAR ENDED 30 SEPTEMBER 2002

STATEMENT OF FINANCIAL ACTIVITIES

Incoming resources

	2002 (£)	2001 (£)
Grants, donations & commissions	753,843	711,382
Interest	3,170	7,665
Publications & royalties	21,748	24,989
Conferences & training	48,006	48,655
Other	20,796	19,562
Total Incoming Resources	847,563	812,253

Resources expended

Fundraising & publicity	32,353	18,652
Direct Charitable expenditure	619,056	570,173
Management & Administration	136,412	221,757
Total resources expended	787,821	810,582
Net Incoming Resources	59,742*	1,671
Fund balances brought forward at 1 October 2001	203,932	202,261
Fund balances carried forward at 30 September 2002	263,674	203,932

BALANCE SHEET

	2002 (£)	2001 (£)
Tangible Fixed Assets	15,699R	21,989
Current Assets	286,454	274,339
Creditors falling due within one year	(38,479)	(92,396)
Net Assets	263,674	203,932
Restricted funds	95,059	38,606
Unrestricted funds	168,615	165,326
Total funds	263,674	203,932

*The out-turn includes £56,453 restricted funding received during the year which was carried forward for project work in 2002/3.

TRUSTEES' STATEMENT

The summarised financial statements have been extracted from the full financial statements of the Citizenship Foundation for the year ended 30 September 2002 which were approved by the Trustees at their meeting on 13 February 2003, signed on 12 March and submitted to the Charity Commission and to the Registrar of Companies thereafter. The audit opinion on the financial statements was unqualified. A statement from the charity's auditors is given below. The summarised financial statements may not contain sufficient information for a full understanding of the financial affairs of the charity. For further information the full annual financial statements, the auditors' report and the report of the Trustees should be consulted. Copies of the full report are available from the Citizenship Foundation on request.

AUDITORS' STATEMENT

We have reviewed the summarised financial statement's information. In our opinion, the summarised information is consistent with the full financial statements. *—Littlejohn Frazer*



Raising levels of social understanding will help to build an inclusive society in which everyone's rights are recognised and respected.



People can neither exercise their rights nor accept their responsibilities without knowing what they are.



Democracy is more than a political system: it is a way of life. To participate effectively, we are all entitled to understand how it works.



It is essential to offer practical ways of raising the quality of teaching and learning in citizenship.



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